



Fortnite Frenzy Toplines

Methodology: This SurveyMonkey online poll was conducted October 8–17, 2018, among a national sample of 19,063 adults—including 2,111 parents with children between 8 and 17 years old—and 1,348 teenagers age 13 to 17. Respondents for this survey were selected from the more than 2 million people who take surveys on the SurveyMonkey platform each day. Data have been weighted for age, race, sex, education, and geography using the Census Bureau's American Community Survey to reflect the demographic composition of the United States of people age 18 and over.

Have any of your children ages 8-17 played the game Fortnite?

	Parents of 8-17 year-olds
Unweighted N	2111
Yes	45%
No	43%
Don't know	11%
No answer	2%

Have you ever played the game Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	1348
Yes	27%	61%
No	70%	38%
Don't know	1%	1%
No answer	2%	0%

On what device(s) do you/does your child play Fortnite? (Select all that apply.)

Parents of 8-17 year-olds	Teens
916	766
31%	46%
13%	8%
18%	28%
72%	69%
1%	0%
	8-17 year-olds 916 31% 13% 18% 72%

How frequently do you play Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Less than once a week	13%	21%
Once a week	10%	7%
A few times a week	38%	16%
Once a day	13%	4%
Multiple times per day	16%	13%
I/my child used to play Fortnite, but don't/ does not anymore	10%	40%
No answer	1%	0%

Have you/has your child ever played Fortnite during class time at school?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Yes	2%	27%
No	80%	72%
Don't know	18%	1%
No answer	1%	1%

Approximately how much money have you or your parents/has your child spent on Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
\$0	45%	63%
\$.01 to \$4.99	5%	3%
\$5 to \$9.99	5%	6%
\$10 to \$19.99	7%	7%
\$20 to \$29.99	5%	4%
\$30 to \$49.99	7%	5%
\$50 to \$99.99	9%	3%
\$100 or more	8%	6%
Don't know	9%	3%
No answer	1%	0%

How concerned are you about the amount of time you spend playing/your child plays Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Not at all concerned	54%	85%
Slightly concerned	21%	9%
Moderately concerned	15%	4%
Very concerned	6%	1%
Extremely concerned	3%	2%
No answer	1%	0%

How concerned are you about the level of violence in Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Not at all concerned	43%	83%
Slightly concerned	27%	10%
Moderately concerned	15%	4%
Very concerned	7%	2%
Extremely concerned	5%	1%
No answer	2%	0%

How difficult is it to stop playing/to get your child to stop playing Fortnite when it's time for another activity?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Not at all difficult	58%	64%
Slightly difficult	20%	23%
Moderately difficult	12%	9%
Very difficult	6%	2%
Extremely difficult	3%	2%
No answer	1%	0%

At what age do you think someone should be allowed to play Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
O years old	2%	3%
1 years old	1%	2%
2 years old	0%	0%
3 years old	1%	0%
4 years old	0%	2%
5 years old	0%	4%
6 years old	1%	3%
7 years old	2%	5%
8 years old	10%	7%
9 years old	3%	3%
10 years old	16%	20%
11 years old	3%	6%
12 years old	15%	14%
13 years old	11%	17%
14 years old	4%	7%
15 years old	6%	3%
16 years old	6%	3%
17 years old	1%	0%
18 years or older	8%	1%
No answer	9%	0%

How often do you play Fortnite with your child/a parent or other adult?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Never	75%	77%
Occasionally	22%	20%
Frequently	1%	3%
No answer	1%	0%

How often, if ever, does playing Fortnite negatively affect your/your child's sleep?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Every night	1%	3%
Most nights	3%	2%
Some nights	15%	10%
Hardly ever	16%	19%
Never	63%	66%
No answer	1%	0%

Have you/has your child ever been exposed to inappropriate language or harassment while chatting with another player on Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Never	28%	33%
Occasionally	41%	57%
Frequently	30%	9%
No answer	1%	0%

Have you experienced any of the following from playing Fortnite? (Select all that apply.) / Have you observed any of the following from your child due to playing Fortnite?

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Bonded with sibling(s)	16%	39%
Made a friend online	26%	44%
Made a friend in person	11%	22%
Learned to handle online conflicts	14%	27%
Learned teamwork	26%	50%
Improved my communication skills	14%	40%
None of the above	45%	25%
No answer	3%	0%

How much do you agree or disagree with the following: Playing Fortnite helps me/my child keep up with my/their friends.

	Parents of 8-17 year-olds	Teens
Unweighted N	916	766
Strongly agree	5%	19%
Somewhat agree	23%	30%
Neither agree or disagree	39%	26%
Somewhat disagree	9%	5%
Strongly disagree	22%	19%
No answer	2%	0%

Are you:/Is that child:

	Parents of 8-17 year-olds	Teens
Unweighted N	916	1372
Male	78%	51%
Female	21%	49%
No answer	1%	0%